

TSD Foundation - Board Meeting

Location: CSD Conference Room **Date:** Friday May 8, 2015

Present:

Amber Farrelly, President
Jack Busenbark, Assistant Treasurer
Hal Caldcleugh, Investment Officer
Liza Chabokrow
Claire Bugen, Ex Officio
Bill Huber, Executive Committee
Brad Hermes, Treasurer
Danny Lacey
Dianne Poepelmeyer, Ad. Board
Diana Valesquez,
Carol Richards, Executive Director
Cindy Lee, Asst. to Executive Director
Jeanne Marie Ellis, Consultant

Welcome Amber Farrelly

Hope everyone had a chance to look over the minutes, please take a minute.

Jack Busenbark moved to approve the minutes.

Hal Caldcleugh 2nd

All approved minutes from April meeting

Treasures Report Brad Hermes

This report does not include all Gala expense's and or revenue. It will take a couple of months for all bills to be reflected on the report.

We have some scholarships just waiting to talk with Claire about ,
Small numbers for summer programs.

Investments Hal Caldcleugh

Hal reported that the account is \$624,500 . He has transferred \$7,000 to a new account with matching dollars from John Blazier. He will match up to \$50,000

Also, was noted that we received a donation of \$44,000 from Mr. Mortsfeld.(sp) A question was asked why there was such volatility in the account? Hal explained it is just how the market reacts they go up and they go down month to month.

Executive Director Carol Richards

Carol hoped that everyone was able to come to the Gala and enjoyed themselves. We feel as though it was a huge success. As of the accounting today it looks as though we made approx. \$92,870. One of the guests spoke to Mark Seeger about donating \$12,000 for the Culinary Arts program. Mark will follow up on this opportunity and keep everyone apprised of the progress.

Jack B. asked Carol if the casino theme would continue? Yes, we feel as though it was very successful and a lot of fun.

Jack Busenbark, Thank you for stepping up and filling in at the very last minute when Brandi became ill. You did a fantastic job.

Liza Chabokrow, Thank you for imputing 100's of items into the computer.

February meeting it was decided that we would start the Mini Grant process earlier. As of this date we have only received 3 applications. We are extending the deadline to September 18, 2015.

John Hodnett is stepping down from the board and transitioning onto the advisory board, he will be greatly missed. With his departure that leaves a vacancy on the Mini Grant committee. If anyone is interested please let Carol know as soon as possible.

We will be looking for a Grant writer. There are several opportunities for grants that we should be taking advantage of. Is \$5,000 enough? Jack asked if we could take \$5,000 from endowment? Brad would like to be very cautious. Mark Seeger made the motion to allocate \$10,000, Jack Busenbark 2nd, unanimous vote. It has been approved to secure someone. There will be further discussion if this amount is in-sufficient Danny suggests leave it at this amount and if we need to look at it this fall we can make necessary adjustments.

Summer intern search 10-15 hours someone to do social media and communications. Staff will place an ad through various sources. It was decided that the position could be a paid position. (small stipen)

New Board member to be considered Emily Woo please respond to email with any further discussion.

Planning a Strategic Planning Board retreat on August 11th 4:00 to 9:00pm

Reasons for establishing a new mission statement:

To pursue other funding opportunities

We are passionate about what our organization stands for and what we are doing

Provide direction for doing the right things

Promote timely responsiveness to identified needs

Says what we want to be remembered for

(Please understand that this is a small snippet of the work that went into the final crafting of TSDF'S mission statement)

3 key ingredients in a mission statement,

- Our Cause
- Our Action
- Our Impact

Our cause - Financial arm to build capacity to serve our students, our programs, and across the state of Texas .

Who wants to include TSD – unanimous vote

Our Action - Jack – now that I look at this, I see we don't directly promote literacy we raise awareness, that is their (TSD) mission

I prefer that we strengthen and sustain their services

STRENGTHEN and SUSTAIN

Brad –Language, academic achievement and make sure that outreach is part of it.

LANGUAGE and ACADEMIC ACHIEVMENT

Claire – I want to provide statewide services

Working in concert – collaborative – does not go far enough to support TSD,

What does outreach mean, Diana?

Not to bring people in, bring services to, awareness, knowledge, and resources to persons

AT TSD and ACROSS TEXAS

Claire – we need a process by which these ideas and funds get vetted, so they can make it better, we want to make it succeed.

Phrases to vote on

Work in concert with TSD – 2

Verb – strength and sustain – fundraising – 7

Promote – fundraising- 5

Build –

Enhance – 1

Career pathways – Mark Seeger

How many want academic achievement –

How many want TSD and its statewide outreach services

Language, academic achievement and career pathways

Impact – options – maximize potential

Help Thrive

The mission statement on the table at this time is:

TSD Foundation Mission statement – To strengthen and sustain language, academic achievement, and career pathways for deaf students at TSD and across Texas

Jack – 18 words concise

Motion – John Blazier moves to accept this mission statement.

Second – Mark Seeger

Unanimous vote to accept and adopt the following mission statement

Strengthen and sustain academic achievement and career pathways for deaf student at (TSD) Texas School for the Deaf and across Texas.

Voted on and passed unanimously.

Quorum – yes