

# Texas School for the Deaf Foundation

2016 Annual Board Retreat  
September 20, 2016

## Attending

Jack Busenbark

Claire Bugen

Bread Hermes

Bill Huber

Brent Shiver

Susana Kaufmann

Danny Lacey

Bobbie Beth Scoggins

Nathan Schroeder

Keith Lanford

Hal Caldcleugh

Sandy Mitchum

Marilyn Galloway

Evan Winegard

Parker Kennedy

Amber Farrelly

Emmy Wu

Oliver Meek

Carol Richards

Jeanne Marie Ellis

Cindy Lee

## Jack Busenbark

WELCOME 3:00

2016-2017 goals to bring TSDF to other areas of Texas

Increase strategic alliances in the Austin area and outside of Austin

## Claire Bugen update and going forward

Legislative year- school is a State agency

A 5 year plan for the school district has been implemented

Jeanne Marie was a facilitator it went very well.

Theme of this school year is RANGER TO RANGER support for each other, teacher, student and staff.

Family Weekend Retreat 132 adults

Quick update of summer activities Communication workshop more than 600 participants

TSD hosted the statewide conference on Education of the Deaf in July 697 attended, 15 TSD staff presented

ERCOD is not separate from TSD. Together they both must serve the children that are deaf. No longer will we be using the term hard of hearing, deaf encompasses all of these students.

6 Strategic priorities have been identified. For the 5yr plan,

- Communication
- Academic and personal achievement
- Staff support
- Data driven decision making
- Outreach

- Campus and Facilities

TSD will implement a Mentorship program

Expose the students to adult role models

Legislative session begins in January

TSD will work on retaining the monies that have been cut from the budget

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*Dianna Poeppelmeyer received an Excellence in Leadership award, well deserved she has been a big part of ERCOD for over 22 years. TSD for 30yrs*

TSD will be going through an additional audit to begin on November 27-30, 2016

### **How TSD used the funds that they received 2015-2016 school year**

Please see attached power point presentation

### **TSD possible funding needs 2016-2017**

Playground mulch

Family Signs expansion

ACR consumable supplies

Team marketing Robotics

Robotic parts

Furniture for classrooms

### **Questions for Claire Bugen**

Q:What is the future of Hispanic outreach?

A; There are several groups that are working on outreach. We as a community must come together and work toward an answer that will work with the community down in the valley. We don't know what they need, only they do.

Q: Do you have a projection on how many students TSD will have in the future?

A: Increase maybe 30 in a given year. It goes up and down any given year. However, based on the last 15year enrollment a study suggest that we will have at least 700 students at our highest.

Please keep in mind as a state agency we can not raise taxes, we can not go to a vote for a bond we are not like every other school district. This is why it is so important that we have the Foundation .We are dependent on the Texas legislature.

Q: You say that the enrollment will increase, does that mean that there will be more deaf in Texas in 10 years?

A: Yes, I would think so.

Q; With the increase of students, will we be increasing dormitory space?

A: No, we will be increasing classroom and learning space. Because right now this campus was designed when we had 70% students in dorms. Trend has moved to day students because of

popularity of Austin and the deaf community relocating here. They Focus on flexible learning spaces.

### **Possible Topics for Board discussions**

- TAD
- Greater Austin Deaf Foundation  
(always have money at end of year, and are generous with donations)
- TSID Texas Interpreters for the Deaf- CODA group
- Deaf Parented Interpreters – DPI
- Deaf Action Center outreach leaders
- Dallas Association Deaf
- Students, Teachers, Principal, Counselors
- CTE Priorities
- Family Foundation
- DARS
- TLCDHH  
Texas Latino Council for Deaf and Hard of Hearing  
Council Demanos
- Nyle DeMarco
- Legislature  
Legislature Consulting Group
- Expert on Social media
- DEFNET Grant Recipients

### **Jeanne Marie Ellis**

Best way to expand the mission to go out in community

Establish a process to be more effective in communication

(please see attached Power Point presentation)

We do all this for TSD we do not just serve the school here in Austin. But rather we serve across the state of Texas.

We are a partnership with TSD and the Foundation. We must make our relationship strong.

It is the foundations responsibility to engage volunteers.

Role of the board is to express your thoughts via a vote.

Individually you can not commit funds or ideas. All decisions must be made as a board

Be prepared to commit the time and effort to be successful

### **Carol Richards**

#### **Spooky Skedaddle**

Spooky Skedaddle posters available for you to pass out.

October 29 on football field we will be holding our 5th festival This year we have included a car show.

Please ask your friends to register for the car show.

Over \$15,000 in sponsorship largest amount ever!

**Year End Appeal**

\$25,000 match from PCSI

Goal \$55,000

**Amplify Austin**

March 2nd

Kick off party on campus please mark your calendars

Matching dollars from Anderson \$5,000

**Diamond Gala**

May 5<sup>th</sup>

Downtown Hilton Hotel

Goal to raise \$100,000

**Grant writer**

Kate Toliver she has offered to do this as a volunteer as opposed to paying for her services

She needs guidance as to where to look for certain grants from TSD

GOAL \$5,000

*Cocktail party has been eliminated not cost affective*

**Nathan Schroeder Investment report**

09/20/16 total for all accounts \$870,745

\$35,000 equity on Intelliguest (not sure if the name is correct)

Q: Have we identified students in need as a recipient. of funds?

A: We are working on a procedure for those exact stipulated funds. We will come back to the board for a vote.

We will work with Social worker to identify any students in need.

**Budget**

See attached

One thing we as staff are working on every day is to get individual donors. Our goal is to not put on events. Events cost us money. Asking face to face might cost us a cup of coffee.

Maybe we would like to entertain the idea of increasing the amount of money given for grants

Q: How many grant applications do we actually get? How many go forward? How many do we fund?

A: Received 70 applications, 60 approved for consideration, 45 funded

Something we could consider is anything over our projected income goes directly to mini-grants. However, keep in mind that our goal is to grow our endowment plan.

Brad Hermes made a motion to adopt the 2016-2017 budget  
2<sup>nd</sup> by Bill Huber  
All in favor, non opposed  
2016-2017 Budget is adopted

### **Dollar Goals for Fundraising**

Sterling Howrey made a donation of \$10,000 a year for 5 years. It will benefit the Culinary arts department  
Our goal for fundraising this year is \$246,000

### **Planned Giving**

Danny Lacey  
Our goal is to make it very easy to understand to put down TSDF as a beneficiary. We have made a power point presentation to give to deaf organizations. Our first will be at the Homecoming breakfast TSDF is hosting. We will host several workshops at senior citizen organizations.

### **Strategic Plan report**

2014-2017 3year plan

Funding Initiative  
Mini Grant  
Community Awareness  
Volunteer Development  
Strategic Alliance- Partners in Education  
Planned Giving  
Board Development

Every year you may choose which committee you would like to serve on.  
Please read over the description of the committee and decide which one you would like to join.

Thank you for all you do for the children of TSD and the school.  
We look forward to a wonderful giving year

Respectfully submitted

