

Attendees present: Jack Busenbark, Mark Seeger, Liza Chabokrow, Mike Moody, Brent Shiver, Susana Kaufman, Brad Hermes, Parker Kennedy, Marilyn Galloway, Oliver Meek, Bill Huber, Evan Winegard, Emmy Wu, Claire Bugen

Guests: Reagan Seliger-Austin Trust, Laura Villa-incoming exec director

Carol Richards, Keena Miller,

Interpreters: Tammy Carrizales, Beth Schreiber, Diane Blastic

- 7:43am Jack calls meeting to order Introduces of Laura Duran Villa, Exec Director to everyone & Reagan from Austin Trust
- Minutes Approval April 21, 2017 meeting minutes Oliver moves to approve; Bill seconds; all in favor PASSED
- Financial Reports

Investments report – Reagan from Austin Trust brings report.

Ending bal \$721,831 ECK \$134,558 QIA \$30,898

Brad asks if there is anything anticipated in the market right now?

Reagan – refers to Nathan for that..

TSDF Budget report – numbers not completely updated with things still coming in. Emmy summarizes income.

Gala just over \$90K gross in; budgeted \$100K.

Budgeted \$5K in grants that did not come in.

Other income added in leaves about \$45 under budget.

Overall, we're at ~\$60K under budget; pending final audit

Oliver asks if gala is net or gross? – Carol answers – gross.

Jack – gives kudos to Carol for gala, and Keena, Twyla, Claire, everyone, and interpreters that night – good job. Carol adds- other gala volunteers – Robin, Ana, and those who brought in all the auction items and worked hard.

• Jack mentions that Laura will be here for the full meeting since our next meeting isn't until August.

Introduces new TSDF Exec Director, Laura Duran Villa.

Thanks Carol for all her hard work; also extends to Cindy who isn't here today.

Mark comes up and presents a gift to Carol from board.

Carol thanks everyone for the opportunity to work for TSD/TSDF.

Jack recognizes Marilyn – her last meeting today; thanks for her many contributions. Mark brings gift for Marilyn. Oliver get photos of both w/ Jack & Mark.

New Executive Director Approval

Jack thanks Liza and Daanny – who worked on the ED search committee. Mentions Laura's background in fundraising for scholarships; asks Laura to step out briefly for vote.

Jacks asks for motion to officially elect Laura to the TSDF ED position.

Brad asks – we mentioned having a deaf person to support Laura, what the status there?

Jack invites Mark up, mentions search committee: Danny, Mark, Cindy, Liza, others...

There is the possibility that an assistant or liaison will be hired by Laura. This could be a hearing or deaf person.

Says, in our discussions we decided there was value in having a deaf person to support Laura.

Friday, May 26, 2017 TSDF Board Meeting

Brad asks – to clarify what TSDF's role? Fundraising? Or what?

Mark says – we want Laura to be empowered to build her own team.

Mike asks to display Laura's resume for the board. Laura will be leaving her current position to assume ED role parttime. She is a mom of a young child and is not wanting full-time.

Mark adds – Laura's references were over the top, glowing references.

Evan ask – what about the other areas of support – accounting, etc.?

Jack wants to rely on Laura with some of our recommendations, like the bookkeeper for continuity. Areas we think she can take on – are the database, and social media...with support for for the deaf vice/perspective.

Mark adds that if Laura assumes database & SM, that would potentially be a cost savings. Currently the board pays two people who support those responsibilities.

Jack says that we need to give Laura the time to adapt and be a support to Laura.

Marks says it's important for all board member to take the time to be Laura's ally so we can help fill any gaps as she comes on board and fill the needs that come up.

Jack refers to resume –shows proven track record of accomplishments.

Evan agrees we have a qualified candidate and asks that we move on for a vote.

Bill motions to approve Laura; Liza seconds; all in favor – PASSED unanimously.

Laura returns – Jack/board congratulates Laura; welcomes her on board.

Laura thanks the group for everyone's confidence, appreciates the opportunity to work with all.

• Extension of Carol Richards' Contract

Jack mentions that Carol has offered to continue to assist Laura through the transition; with the following recommendations – shown on slide.

Evan wants to clarify it really a new contract; since Carol is not continuing as ED.

Jack agrees; we ask Carol to continue as a consultant not as ED.

Claire asks to clarify "a few months"?

Jack says we think that over time, Carol's time would decrease and eventually phase out.

Mark motions that the board contracts w/ Carol @ \$25/hour & to give discretion to ED to determine how that is spent, up to, and not to exceed, \$5000.00. Evan seconds. All in favor. None opposed.

Board votes to amend budget to include further work on transition to the new director - PASSED

Election of Officers

Bill says it's time for re-election of officers:

Slate of nominated officers, presented by the TSDF Exec committee:

- o Secretary --Bill Huber as incumbent needs vote.
 - Jacks ask for vote all in favor. PASSED
- o Financial officer--Hal Caldcleugh as incumbent.
 - Mark makes motion to have Hal continue; Brad seconds; all in favor; none opposed; PASSED
- o Treasurer--Emmy Wu –board feels it's not a good time to change this position now; Emmy will continue at least until the next meeting –needs vote. Carol clarifies that really a vote is not needed.
- O Asst Treasurer/Open not filling this at this time. Jack says Emmy is willing to move to Asst. Treasurer once we have a new Treasurer in place.

Jack mentions Keith Lanford has moved and is no longer on the board.

Carol says she has not received official notice. Jack says he did give Hal oral notice. Brad thinks it would be good to have it in writing from Keith. Jack agrees.

Jack says he and Mark will continue as their terms are not up yet. Also, Amber continues.

• Fundraiser Update -Carol

Gala \$92K gross profit; some still coming in.

- Preservation Austin Event Claire reports that it was a huge success. Thanks, TSD/ERCOD staff ERCOD staff went above & beyond in preparing. I got so many positive comments from the community. Recognizes Mark and his personal stories that were told when he grew up and played in the gym, set the bowling pins, etc. It was a beautiful day and a very positive event. Looks to Laura says we need to follow-up and try to rein in some of the friends we made that day. Thanks Marilyn for her help in her former home that day.
- Mark updates on Hispanic outreach meetings held w/Texas A&M, w/ stakeholders: Donna Valverde, Lisa Guerra, Ercod staff, donors.

Monday meeting w/ Oscar Munoz who runs 60 centers in the colonias in the valley. Interested in piloting a very small outreach to a particular barrio community to ID infants w/ hearing loss and provide tm w/ the range of language acquisition options.

Why A&M? they have a nursing school in South TX. They give money to people from barrios to become nurses who go back to the barrios. Will be a partner who can provide the hearing loss screenings who is a trusted member from that area, and ERCOD would support the family.

Financial ask – Mark mentions private donor giving \$1000 for a small group of people to visit one promotora in the valley & work w// TX A&M to develop a small pilot project. They'll develop a budget, benchmarks and outcomes. And the hope is.... from this, we will have data that will allow them to approach legislature, feds, or grant source to sustain and grow that seed that was planted. Asking for \$1000 to match the private donor for 4 people to go. A trilingual interpreter will be expensive, (Mark will pay his own way), plus an ERCOD rep, and 1 other.

Brad asks – should we propose a little extra as a cushion? We're sure you'll effectively manage the costs. Mark likes the limit of \$2000.

Jack motions to approve \$1000; Huber seconds; all in favor; none opposed. PASSED.

Mark recognizes Susana's input and thanks her for the insight and continued support w/ this project.

Claire asks – that we are wanting A&M to write this grant? Yes. She adds that I wouldn't depend on the TX Leg for anything.

Mark mentions A&M development officer, Oscar, who is very resourceful and will determine the bet funding sources for support.

Brad asked - Where are you going in the valley? Mark thinks Hildalgo county, near Brownsville. Has the largest number of colonia population. There are over 1 million. Oscar says there has the better support systems for sustainability of the project.

Jack thanks all considering the political climate in TX that has not been kind the valley, b/c for deaf children of Hispanics in the valley, the system is not setup there for them to succeeded, so that's why this is so important.

• Strategic Plan Brief Review -Carol

6 initiatives, status updates:

1-Funding initiatives – what is gifted to TSD/ERCOD

- Highlights: Minigrants \$30K gifted last year
- Brent has offered to replace Bill Huber on the minigrant committee; appreciate Bill's work over the past several years.
- Mentions Marilyn will remain on TSD advisory board, & will remain on the minigrant committee.
- Established the Hispanic outreach team.
- Identified areas at TSD where TSDF can help; determined initiative for gala paddles up
- Summarizes funding to TSD over past year. (See Carol's summary on slide)
- Brad mentions for Laura how proud he is of the minigrant program & how it has grown

2-Community Awareness

• Suggests more robust SM posts; has now ~ 1000 followers

3-Fund development

4-Volunteer development-board development committee has been working on this. Thanks Hal and his friend Eric, who brought in a new volunteers with the car show.

5-Strategic Alliances-working with TSDF to find where area businesses can help TSD programs

6-Planned Giving- taskforce developed leaving & legacy program Mark w/ present in nationally to Deaf Seniors of America

• TSD update -Claire

Very busy time at TSD right now. Graduate speaker is the new GU president has added some additional work since she's kind of a rock star. Several events are being held-a big welcome at the Deaf Club, and a private fundraiser at my home. She will be visiting UT & ACC, and the kids here are very excited to meet her.

Lege update – I believe things are almost final, with the exception of the bathroom problem. Thinks Senate version of TSD budget will go through. Not her preference. The house approved everything, and Senate gave us HALF of our request above base. In perspective, most agencies got nothing. And we started the whole process w/ 5% reduction. We got that back, plus half of what we requested above base. And we got full funding for the first phase of the new TSD master plan. We think with the first phase funded, our chances are good for the next 3 phases. It's not the full total, but I think we will build a new Toddler Learning Center, and probably enough to build a new central admin building to free up classroom space in the school building. Bad thin is we will be tight on operating funds and tight on hiring w/FTEs. So, good news & bad news.

We had nice opening even to the new state-of-the-art welding lab and partnership w/ACC & TWC w/media coverage. We have 21 students taking college courses right now, this is a very positive year for that growth.

TWC gave \$500K grant through ACC to establish the new welding lab, pay instructors to get additional certifications.

• Jack – Thanks Carol again. Standing ovation.

Carol thanks the foundation, also on behalf of Cindy. We have enjoyed the opportunity and have been proud to be a part of helping deaf children and TSD. Encourages board to give full support to Laura.

Jack thanks Cindy for answering questions while Carol was on vacation ad all her hard work for the board.

Brad – question for Laura....is here anything you feel you need from us during the summer time when it's kind of quiet?

Laura would like to visit 1:1 with board members to get a feel for each of the members individually and as a board. Will be contacting members to setup meetings.

Carol suggests leaning on Jeanne Marie Ellis, and a meeting w/ the Exec board.

• Upcoming meetings....need to schedule on TSD calendar soon. Fridays are filling up at TSD.